TEAM ANNOUNCEMENTS & RESULTS PROCESS – WHAT ATHLETES & COACHES NEED TO KNOW

HIGH-PERFORMANCE & COMMUNICATION

VERSION 2 – JULY 2026

1 EVENT TIER

GymCan events are categories into four tiers. Communication outputs vary by tier to align with strategic priorities.

- **Tier 1:** Olympics*
- **Tier 2:** World Championships, World Games
- **Tier 3:** Pan American Games*, Commonwealth Games*, Pan American Championships, Junior World Championships, Junior Pan American Games, Youth Olympic Games*, World Cups, Grand Prix, FISU
- **Tier 4:** GymCan International World Gymnastics Assignments, World Age Group Competitions, Junior Pan American Championships

**Major Games Team Announcements will be done in coordination with the Canadian Olympic Committee and/or Commonwealth Canada.*

2 WHEN WILL TEAMS BE ANNOUNCED?

2.1 STEP 1: INTERNAL ANNOUNCEMENT (CONFIDENTIAL)

- You'll hear internally as soon as the team is selected. Once you receive the internal notice, this is day 0 of the appeal window.
- This is **NOT** public — don't share it yet.
- There is a 7-day appeal window after this announcement.

You must:

- Accept your assignment
- Respect confidentiality during this period

2.2 STEP 2: PUBLIC ANNOUNCEMENT

- After appeals are done and assignments have been accepted, GymCan will announce the team approximately 3 weeks before the start of the event.

Note: If a change is made to a team due to injury, withdrawal, scratch, or other circumstances, the change will be communicated through the appropriate GymCan channels. If the change occurs after the team announcement has already been published through a press release or social media post, an update will be added to the original post. The original post will not be deleted and replaced.

2.3 COMMUNICATION CHANNELS

Tier	Team Announcement Press Release	Team Announcement Facebook	Team Announcement Instagram	Can I post before GymCan?
1	Yes	Yes	Yes	No
2	Yes	Yes	Yes	No
3	Yes	Yes	Yes	No
4	No*	Yes	Yes	Yes

*If a tier 4 event is taking place at the same time as a tier 3 event, a combined press release may be created and published.

Note: Tier 4 events do not need to wait for GymCan's official team announcement to post their assignment on social media.

3 WHERE DOES IT GET POSTED?

3.1 WEBSITE

- Team announcements will be published on the News section of the GymCan website and on SIRC. The press releases will include selected athletes, alternates, coaches, judges, and IST (if they are known at the time of release)

3.2 SOCIAL MEDIA

- Team announcement will be published on Instagram and Facebook as posts and stories. The graphics will only include selected athletes. Depending on team size, the visuals may not include all traveling athletes, however the list of names will.

4 WHAT COMP RESULTS GET POSTED?

Tier	Results Website Press Release	Results Social Media	Timing of posting
1	Top 8	Top 8	0 – 5 hours
2	Top 8	Top 8	0 – 10 hours
3	Top 3	Top 3	0 – 48 hours
4	Top 3	Top 3	0 – 72 hours

5 WANT TO SHARE YOUR CONTENT?

GymCan is always looking for athlete content to share on social media from international competitions. Download the PhotoCircle App and upload your content in the appropriate event folder which will be shared in the travel memo.

6 EXCEPTIONS

Exceptions to this process may be required due to external partner requirements, event timelines, or operational constraints.

For any questions, please contact your discipline lead.